

# The Schantz Agency

## Newsletter

January 2008 - Vol 3 Issue 1

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The Schantz Agency, Inc.  
E-Mail Rob Schantz  
E-Mail John Griffin

Dear John,

The Schantz Agency is known for offering balloonists the very best insurance policy and service in the US.

We also offer event insurance for festivals and a wide range of commercial and personal insurance coverages.

### FORWARD OR BACKWARD?



Our November 2007 newsletter asked you to respond and tell us your preference regarding the stance of passengers during a landing. We were very pleased to receive responses from 49 balloonists each with their own personal point of view that they believe is best. The survey started by mentioning rope holds and many of

the respondents mentioned their use of them. They usually instruct passengers to hold onto specific rope holds.

The results were split somewhat evenly but a third category showed up!

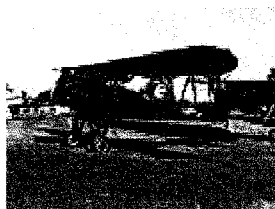
- Forward--18 Votes
- Backward--17 Votes
- Sideways--14 Votes

So, interestingly, Sideways was a vote getter too! The forward votes generally mentioned the ability to see where you're going; the backward votes emphasized more body flexibility and less injury while the Sideways votes seem to emphasize the best of both of the above. [Click here](#) to go to our website where a fuller explanation is available.

Thanks very much for everyone's interest. Any ideas on other surveys?

1/31/2008

## NEW AIRCRAFT CAPABILITY!



We have recently been appointed by two A rated carriers specializing in aviation. This now gives us three companies and more diversity. The advantage is that with our new carriers we now have markets for **antique aircraft, warbirds, helicopters, sightseeing planes** and more.

We, of course, have access to these good companies for standard aircraft too, ranging from single engine to jets.

Just let Rob or John know what you have and we'll send the appropriate application to get the ball rolling. This is a new capability for us and we're excited to provide more products for our clients.

## RANDOM



Don't forget to check the monthly **Podcast** at the BFA website sponsored by **The Schantz Agency**. A good way to keep up with ballooning news. This month you'll hear about two new NFL balloons on display at the Superbowl. Guess who insures them!

We are available to speak at your upcoming **Safety Seminars**. You'll be an insurance expert after our presentation! Just contact either of us for arrangements. Click here to go to our website to see where we'll be. Scheduled to date are seminars in WI, TX, AL, MI and KY. Hope to see you!

**BALLOON OF THE MONTH:** Mike and Ellen Hernandez of Ft. Edward in New York's Adirondacks insure their balloon through The Schantz Agency. Check out their website and ballooning family!

Here's how to contact us:

Rob 904-246-1018; 904-246-5646 Fax.

John 678-592-7101; 678-585-0802 Fax.

Click Here to E-mail Rob.

Click Here to E- Mail John

Thanks very much for your business.

Sincerely,

**Rob and John**  
The Schantz Agency

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